

"Tissons la solidarité parce que retrouver un travail n'est jamais cousu de fil blanc

PRESENTATION

Tissons la solidarité, réseau d'insertion par l'activité économique, propose des solutions concrètes et socialement innovantes pour favoriser le retour à l'emploi des salariées en insertion.

Le Réseau est membre du Réseau Caritas.

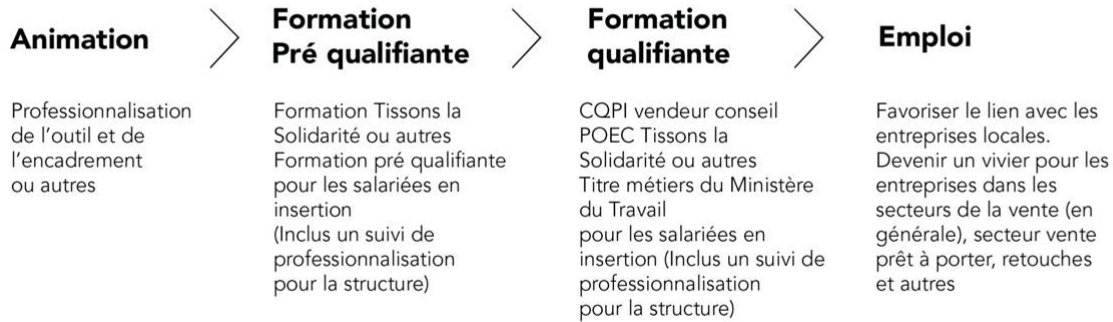
Le Réseau fédère plus de 70 structures d'insertion dont l'activité principale est la gestion du textile de seconde main (collecte, tri, revente, et couture). Ces produits sont ensuite commercialisés dans 125 boutiques ouvertes à tous.

Ces structures, qui comptent 400 permanents, favorisent le retour à l'emploi de 1900 salariés en insertion par an, dont 83 % de femmes.

L'objectif du Réseau Tissons la Solidarité est d'avoir une évolution cohérente en fédérant les différents acteurs de l'économie sociale et solidaire, du luxe et de l'économie classique :

- Pour la structure,
- Les permanents
- Les salariées en insertion.

LES POLES D' INTERVENTIONS



LES RESULTATS

Résultats :

Entre 57 et 71% de retour à l'emploi après formation qualifiante (POEC) suivant les bassins d'emploi (rapport Pôle Emploi 2016 au national 50% en POEC)
Au niveau national : 31 % de retour à l'emploi perenne (rapport IGAS 2013 : 11,70%)

Additional aid is paid according to the results

CONCEPT – STATE of PLAY Some figures: Women represent

53% of the poor

71.7% of assets underemployed.

40% of the homeless are women

(44% increase in 11 years)

Women and seniors:

58.2% without activity,

And of the 41.8% in activity,

34% are part-time

Non-graduates are often the poorest:
43.6% of the people in situation have no diploma.

CONCEPT - REFLEXION

French society is corroded by corporatism. This same corporatism scleroses our society and generates inequalities.

If we want to find solutions for employment, if we want each economic actor to find a place in the chain of

Economic development and employment, it is essential to tackle the problems in a global way

CONCEPT - REFLEXION

A strong lobbying approach

Social innovation: Bring together the different economic players.

It is the first player in the associative world to have gathered around a federative and concrete project such universes as the worlds of social and solidarity economy, luxury as well as that of classical economy.

Together, they provided a response to women in precarious situations by giving them access to employment.

A FIRST VICTORY IN 2014

Let's weave solidarity created in 2014 two professional trainings with the world of the luxury economy La Maison Chanel for sale and the team of Christian Lacroix for Couture

Textile and retouching consultant.

These training courses, which have as a goal the long-term employment in the ready-to-wear enterprises of the classical economy, are both:

- adapted to the talents of employees in integration;
- Delivered by luxury professionals (Katia Chaix and Emmanuel Aubry)
- developed from programs designed by luxury businesses.

A Development Plan - Qualitative

To implement these training programs, the Let's weave solidarity network has put in place a qualitative development plan in order to have structures in line with the tools of classical economics.

- Professionalisation of the sorting workshop
- Creation of a School Shop to deliver the Training Sale
- Professionalisation of the Couture workshop

A Development Plan - Qualitative Sorting workshop:

We sort in relation to the Fashion Market: the Timeless and trends

Washing and ironing



Timeless and trends



A Development Plan - Quality SHOPS



BEFORE



SAME SPACE AFTERWARDS



Un Plan de développement Qualitatif Ateliers Couture



Poser un biais à plat



Poser des galons



Changer une doublure



Dépose et remplacement
d'une manche, pose de
biais à cheval

EN 2016: CLOSER TO COMPANIES

The Network leaves the world of vocational training for integration through economic activity and sets up its training in the world of clothing companies. *Tissons la solidarité* allows, for the first time in France, to give employees in reinsertion a training formerly reserved for employees in the mainstream.

On sale: for the first time in France since 2016, this training course allows employees in insertion to obtain a CQPI (Certificat de Qualification Professionnelle Inter-branches) **SELLER ADVICE**

For the Retouches: Jury of professionals of the branch

PARTNERS for employment

- Indidex (Zara)
- Camaieu
- C&A